



Somerset Coalfield Life at Radstock Museum is seeking a part-time Events and Marketing Manager to start work at the beginning of February 2019.

The Museum has recently undertaken a rebranding exercise to become Somerset Coalfield Life (SCL) at Radstock Museum and, through that initiative, has been successful in a number of grant applications. These have enabled the programme to deliver improved interactive displays in the forge, Co-op and printing shops and supported the introduction of a Virtual Reality mine experience and sensory displays of fossils (touch) and the Victorian street and coalmine (smells). Current work is improving the Victorian schoolroom and Brief Encounter-style railway buffet.

The Trustees are keen to translate the many exciting developments stemming from the SCL programme into an improved, sustainable financial position for the Museum. This requires expertise in promoting and publicising this more engaging visitor experience to new audiences. Therefore, the Museum wishes to employ an Events Manager with marketing, design and PR experience.

Recent experience indicates that many visitors respond to the availability of a specific event to encourage them into the Museum. The Events Manager would co-ordinate and help to run a programme of such events in the Museum and also support its current outreach activities (Village Days/Fetes, links with local community groups and organisations - for example Age UK, Alzheimer's Society, History societies, Daycare centres and care homes).

The holder of this post will report to the Trustees through the Chair. It is offered as a part-time position (suggested 15 hrs/week) and is available for one year in the first instance. The salary will be in the range £16000-£18000pa pro rata.

Please apply by email to [chairman@radstockmuseum.co.uk](mailto:chairman@radstockmuseum.co.uk). The deadline is 5pm on Friday 26<sup>th</sup> October. If you have further questions, please send them to the same address.